

Power Your Plan™ 10-Step Magnetic Goal Checklist



A Goal is an observable and measurable result achieved within a fixed timeframe. The stronger the belief in the goal the more possible the outcome will be. Following the steps below will ensure that your goal is powerful, possible, pertinent, and definitely, magnetic to YOU!

#	Category	Question	Description
1	What	“What is the goal?”	Your goal should be concise, condensed and very specific. It should be something that is tangible when completed. It’s important to remember that this goal should be attainable and reasonable.
2	Why	“Why this goal?”	Understanding the reason behind the goal will allow you to muster the attitude, energy, time, and resources to accomplish it. It should be big enough to stretch you, but small enough not to invoke your defenses.
3	Impact	“How will this goal impact my future life?”	It’s important that for every goal you make, for every step you take, that you will be watching to make sure that they all line up with your vision of life.
4	When	“When does this goal need to be done?”	Specifically - date and time. This will help keep you on track and focused. If you can’t or don’t know where it starts and how it ends, then you will have a problem completing it.
5	Who	“Who needs to help get this goal done?”	Time, money, energy, technology, process, and people should all be considered and reviewed to determine what resources will be required for this goal to be accomplished. We recommend being forthright about the risks, rewards, and resources you require from them.
6	How	“How will I accomplish this goal?”	Define the plan that will complete the goal within the required time. List all the actions that you will require to complete this objective - then start doing them.
7	Interact	“How does this goal interact with my other goals?”	Very few goals stand-alone. They normally require something from a previous goal and will be a part of a future goal.
8	Act	“Have I taken action on my goal TODAY?”	Effort = Action. Action proves commitment. Consistent actions create timely results. Results complete goals!
9	Review	“What have I learned that I can apply to future goals?”	Every step has lessons embedded within them. Don’t worry about success or failure, just keep learning and growing.
10	Revel	“Have I celebrated the completion of the goal?”	There is a reason that the goal exists. It is very important to provide yourself a moment (or several) to celebrate the completion of every goal.