



# THE REBELS OF REAL ESTATE

Opening the door to wealth and a life you'll love!

## IDEAL TENANT TEMPLATE

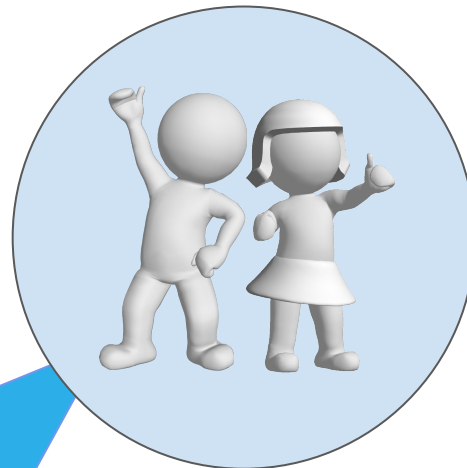
### Recreation / Support

#### Demographic

- Male/Female?
- Age Range?
- Single/Married?
- Cohabiting?
- Education?
- Kids? Younger? Older?
- Pets?
- How long in the area/neighborhood?

#### Leveraging Home

- Home based business?
- Child care?
- Taking care of parent?
- Looking to buy?



#### Belongings

- Do they have a lot of stuff?
- Need storage?
- Need garage?

#### Financial

- Type of job?
- Number of jobs?
- Length of time at job?
- Amount paid?
- Credit Score?
- Saving to buy?

#### Vacation

- Where do they vacation?
- Do they have family to visit?
- Will they stay at home?
- Out of country?
- Length of Vacation?

#### Transportation

- Car, Bike, Bus, Motorcycle, Walk?
- How far to work?
- How far to school?
- How many drivers?

IDEAL TENANT  
"IT FACTOR"